



## Konakart Ecommerce Solution



### Ensure your customers have the best possible ecommerce experience.

Implementing an ecommerce platform is a major shift in how your company conducts business. It's critical to have the right technology solution to ensure your customers have the best possible experience to keep them coming back to your online store.

Konakart is a java-based enterprise ecommerce shopping cart application that provides a rich set of features, giving your customers all of the information and functionality needed to shop with confidence. It is designed to integrate easily with best-of-breed CMS platforms, making it a powerful tool to enhance your strategic marketing efforts.

Charter Global offers expertise in Konakart implementation and customization solutions which can transform your ecommerce strategy, improve site performance and customer engagement, and provide a rapid return on your investment.



### How to enhance your ecommerce platform with Konakart

Charter Global's Konakart experts have the experience to manage of all your implementation and customization needs.

- Install and configure Konakart ecommerce system within your IT infrastructure
- Upgrade to the enterprise edition
- Set up single or multiple online stores, including store-front applications and branding
- Manage marketing content, orders, and notifications or email campaigns
- Product catalog setup, including tools for bundling products, creating special offers, and more
- Install and customize modules to support tax, payment gateways, shipping and order execution
- Integrate Konakart with internal and external systems, leveraging Konakart's ecommerce web service APIs for integration
- Customize and enable analytics tracking, providing data on customer behavior through page visits, click events, and more
- Integrate with content management systems such as Magnolia CMS to enhance website presence and provide a seamless transition from CMS to ecommerce sites



## Why Charter Global?

### **Certified Microsoft Experts -**

Proven competency on Windows Azure -- design, development, build, and deployment, with access to extensive partner network.

### **Azure Cloud Advisory Service -**

Develop a cost-benefit analysis with detailed project roadmap and strategy for migrating existing applications to Microsoft Azure.

### **Azure Migration and Development Services -**

Our in-house tools and accelerators simplify migration. We offer comprehensive services for a successful migration and develop custom applications that leverage Azure infrastructure.

### **Build and Release Management Services -**

Build and deployment customization services minimize time to market and reduce project cost and effort. Take advantage of Microsoft Team Foundation Services for automated build and deployments for releases.

### **Azure Service Engineering -**

Service Engineering (SE) support for enterprise applications, from managing multiple environments in Azure, on-demand environment provisioning, production deployment support, and applying hot fixes to operations support, with flexible service tiers to meet client requirements.

## About Charter Global

Global Charter drives innovation in IT projects and business operations by defining strategy and providing consulting, digital solutions, custom development, and skilled resources. With an established customer base of mid-size and Fortune 1000 industry leaders, our experience and proven methodologies enable our professionals to deliver industry leading solutions in cloud technologies, open source, DevOps, mobility, CRM, ecommerce, SAP, and Oracle JD Edwards platforms.

- Founded in 1994
- Headquarters in Atlanta, GA, and 3 development centers in India
- IT certifications: CMMI Level 3, PCI, MS Certified Partner, Oracle Gold Partner, and SAP Edge Partner
- A team of over 1100 professionals with 100+ full-time staff recruiters supporting clients globally
- Database of nearly 2M consultants with 30,000 on demand
- Specialize in cloud technologies, open source, DevOps, mobility, ecommerce, and custom application development
- Expertise in SAP Hana Cloud Platform, SAP Hybris, Oracle Mobile Cloud Service, and Oracle JD Edwards Established
- Vertical experience in telecom, healthcare, media /entertainment, airlines, finance, energy, retail, and hospitality



Charter Global™

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