



## Charter Global

# CASE STUDY — Microsoft Office 365 & Azure Global Cosmetics Company

Charter Global consultants enabled the R&D team to focus on their research and not the technology.

“ Since moving to Office 365 with the help of Charter Global consultants, we’re no longer worried about the technology. Instead, we are now able to focus on enabling our vision to pioneer a new way to treat serious illness and make a difference in the world. ”  
- CIO

### About Company

This reputable cosmetics company based in NY has over 7000 employees globally. The company produces hair color, beauty tools, fragrances, skincare, deodorants, and beauty care products. In line with their vision to help women feel beautiful, the company also sponsors and supports events that raise awareness for women’s health issues. Its R&D team conducts clinical studies for women with advanced illness in the Women’s Cancer Research Program.

## The Challenge

The company needed expertise and technology that would enable them to develop innovations in clinical treatments including cancer. The R&D team uses SharePoint, CRM, Microsoft Excel, PowerPoint, and Word extensively, and they required anytime, anywhere access to their data files

## Solution

### Big Data Environment for Complex Requirements

The client engaged Charter Global for its specialized Microsoft consultants. They developed a Microsoft-based strategy to increase productivity for the company's R&D teams. The consulting team worked closely with the company's team to deliver Microsoft Office 365 and Azure business productivity tools.

The Charter Global team built an agile, flexible, and collaborative technical ecosystem for the client's teams and partners which helped to accelerate innovation in research and development. Office 365 improved their productivity and increased their contribution to the project by enabling and ensuring access to their data no matter where they were working or what devices they were using.

## Why Charter Global

- Founded in 1994; Headquartered in Atlanta, GA with development centers in the U.S, India, and Serbia.
- Developed a portfolio of over 100 successful project implementations.
- Nearly 1000 full-time IT professionals support client projects.
- Established customer base of Fortune 1000 industry leaders.
- Our experience spans pharmaceutical, manufacturing, telecom, finance, health care, media / entertainment, airlines, energy, retail and hospitality industries.
- Active database of nearly 2M consultants.
- Experienced Talent acquisition teams support client projects.

## About Charter Global

Charter Global drives innovation in IT projects and business operations by defining strategy and providing consulting, digital solutions, custom development, and skilled resources. With an established customer base of Fortune 1000 industry leaders and over 100 successful project implementations, our experience and proven methodologies enable our professionals to deliver industry leading solutions in cloud technologies, open source, DevOps, mobility, CRM, AI/ML, AWS, SAP, Microsoft & Pega BPM.