



Charter Global **CASE STUDY** – Specialized Staffing Resources Global Food Services Provider

Charter Global business analysts helped this global consumer products manufacturer connect its global offices.

About the Client

The client is one of the largest consumer products manufacturers and marketers in the world, providing more than 100 food brands to consumers in more than 100 countries. Headquartered in Minneapolis, Minnesota, the client has over 39,000 employees worldwide.

The Challenge

The client has 30 locations around the world, ranging from corporate offices and sales centers to manufacturing locations. With its team so widely dispersed, the client needed to improve communications channels between its blended resources across multiple organizations and locations.

Solution

Charter Global identified experts with niche competencies and assembled a team of top level business professionals including business analysts and generalists to fulfill the client's unique staffing needs. The team evaluated, planned, and scoped multiple interconnecting initiatives, providing critical data and guidance to stakeholders so they could make informed decisions on how to address challenges. In addition, the business analysts provided extensive insight which enabled the client to focus on their business transformation, as well as on software improvements.

Results

Charter Global's business analysts implemented process and technology improvements to effectively connect the augmented staff with the client's existing resources throughout its multi-tiered organization. As a result, the client's sales efforts were advanced, staff members expanded their essential skills, and the company gained valuable business knowledge that would support and contribute to its continued growth

Why Charter Global

- Founded in 1994; Headquartered in Atlanta, GA with development centers in the U.S, India, and Serbia.
- Developed a portfolio of over 100 successful project implementations.
- Nearly 1000 full-time IT professionals support client projects.
- Established customer base of Fortune1000 industry leaders.
- Our experience spans pharmaceutical, manufacturing, telecom, finance, health care, media / entertainment, airlines, energy, retail and hospitality industries.
- Active database of nearly 2M consultants.
- Experienced Talent acquisition teams support client projects.

About Charter Global

Charter Global drives innovation in IT projects and business operations by defining strategy and providing consulting, digital solutions, custom development, and skilled resources. With an established customer base of Fortune 1000 industry leaders and over 100 successful project implementations, our experience and proven methodologies enable our professionals to deliver industry leading solutions in cloud technologies, open source, DevOps, mobility, CRM, AI/ML, AWS, SAP, Microsoft & Pega BPM.