Oracle Commerce Cloud

Oracle Commerce Cloud is a powerful platform designed to integrate B2C and B2B functionalities seamlessly. It connects customer and sales data from your CRM with financial and operational data, providing personalized buyer experiences across all sales channels. With Oracle Commerce and Charter Global's expertise, this solution is designed to streamline your e-commerce strategy and leverage unified data for advanced capabilities.

Key Features

Unified B2B and B2C Platform

Save time and resources with a combined e-commerce solution, simplifying your technology ecosystem and lowering the total cost of ownership.

Out-of-the-Box Features

Quickly publish your site and reduce implementation costs with pre-included features. Categorize audiences, recommend products and provide self-service experiences.

Advanced Search Functionality

Enhance customer search experiences with machine learning optimized results, intuitive merchant controls and predictive dictionary tools for improved product visibility.
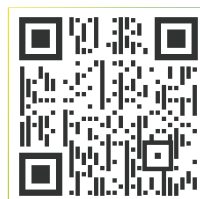
Personalized Product Recommendations

Deliver tailored recommendations to authenticated, recognized and anonymous users, driving higher-order values with CRM-based data insights.

Benefits of Oracle Commerce Cloud

- **Empower Customers:** Provide self-service capabilities, allowing customers to browse, build and buy efficiently.

- **Data Integration:** Seamlessly connect Commerce, ERP and CPQ to enhance buyer-seller relationships.

- **Scalable Solutions :** Adapt and grow with an open, scalable platform offering multiple deployment options.

- **Cloud Hosting :** Benefit from Oracle Cloud hosting with automatic updates, extensive extensions and robust security controls.

Supported by Charter Global, **Oracle Commerce Cloud** provides a unified platform that grows with your business. Focus on creating personalized, efficient and streamlined e-commerce experiences for both B2C and B2B needs, enhancing customer engagement and driving business success.

PEGA Partner

TOP WORK PLACES 2024

SAP Partner Edge

Microsoft Solutions Partner

in Charterglobalcg

🌐 **www.CharterGlobal.com**

📱 **888.326.9933**